



School Bank Update

Our In-School Bank continues to thrive and keep our student employees, Chain Bridge Bank partners, and PTA volunteers busy. Our tellers expertly handle transactions, while our marketing specialists have been continuing successful strategies, such as reminding students and parents about bank days through deposit envelopes in the Wednesday folders and posters throughout the school hallways. Our marketing specialists also are involved with customer appreciation ideas, such as writing thank you notes to student account holders. If your child is an account holder, they likely received a handwritten thank you card directly delivered to them or in their Wednesday folder.

Our latest idea that is still in the brainstorming stage is to have an In-School Bank art show and contest where students will submit a drawing depicting what savings means to them, what they are saving for or why they are saving. The artwork would then be displayed at Chain Bridge Bank on their flat screen TV and would be compiled and produced into a hanging wall calendar for the next school year. All F.S. families would receive this calendar that would list the dates the bank is open, as well as other PTA and school related events.

Please remember to send in your child's deposit on these upcoming dates:

February 4
February 18
March 4

We look forward to banking with you and your students! If you have any questions, please contact:

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